## **M&P OCCUPATIONAL GUIDELINE**

## JOB FAMILY: DEVELOPMENT & ALUMNI ENGAGEMENT Level A, Pay Grade 6

LEVEL DEFINITION	Positions at this level are responsible for supporting the enhancement, expansion and implementation of development and alumni programs and services.
TYPICAL RESPONSIBILITIES	Fundraising positions: ensuring appropriate donor recognition, acknowledgement and stewardship programs are in place; developing and maintaining a deep understanding and expert use of the University's donor and alumni database; researching, compiling and analyzing donor and prospect information and background materials, writing or drafting donor/prospect solicitation materials, correspondence, briefing notes, reports, and summary documents, and ensuring processing of donor gifts, pledges and receipts.  Alumni positions: delivering alumni-related activities, programs, resources and events, managing program and event budget and expense, and establishing, implementing protocols.  Advancement positions: providing recommendations to support complex fund-raising approaches,
	strategies, and proposals that drive decisions and actions; identifying individuals and organizations with potential to make a major gift or assuming a volunteer leadership position at the University. Preparing, reconciling, and integrating data from various sources into DAE's CRM; developing processes and standards for data collection, validation, and verification for alumni and donor data.
DECISION MAKING /LEVEL OF ACCOUNTABILITY	Makes decisions requiring judgment and diplomacy in project coordination and communication with alumni and donors.

SUPERVISION RECEIVED	Work is performed under general supervision.  Work is reviewed in terms of effectiveness of services provided and conformity with University policies.
SUPERVISION EXERCISED	May supervise junior staff, volunteer, and/or student.
COMMUNICATION	Communicates with contacts internal and external to the organization (e.g. alumni, donors, etc.).  Communication typically involves obtaining or providing information, requiring some explanation or interpretation.
KNOWLEDGE	Requires basic knowledge of methods, techniques and processes, as well as a basic understanding of underlying theories and concepts.  Basic knowledge of related university policies, processes, procedures and guidelines.
MINIMUM QUALIFICATIONS	University degree in relevant discipline. Minimum of one year of related experience, or the equivalent combination of experience and education.

Effective July 1, 2019